

A PLATFORM TO DISCOVER HOW CREATIVE EDUCATION CAN HELP YOU TO COMPOSE YOUR FUTURE. THE WORLD NEEDS CREATIVES

MANIPESTO

THE LAST YEAR HAS BEEN CHALLENGING FOR EVERYONE. OUR PHYSICAL HEALTH HAS SUFFERED, OUR EDUCATION HAS SUFFERED AND EMPLOYMENT AND THE ECONOMY IS NOT IDEAL. TO MAKE IT WORSE WE HAV'NT HAD THE SUPPORT SYSTEM THAT CULTURE AND EXPERIENCE PROVIDES US EVERYDAY. OUR MENTAL HEALTH IS IN REALLY BAD SHAPE.

WE MISS PEOPLE, SOCIAL OCCASIONS OF GOING TO THE CINIMA, MUSIC FESTIVALS AND GALLERIES. THE ONLY THING THAT HAS REALLY GOT US THROUGH THE HUGE NUMBERS OF LOCKDOWNS IS THE TV.

BUT WHAT IF THE THINGS THAT HAVE BEEN LOOKING FORWARD TO, AND HAVE SUPPORTED US THROUGH LOCKDOWN ARE AT RISK?

WHAT IF OUR NEXT GENERATION OF ARTISTS AND CREATIVES THINK THAT ARTS IN INDUSTRY JUST ISN'T THE SAFEST BET ANYMORE, AFTER ALL, THERE ARE SO MANY UNEMPLOYED SET DESIGNERS AT THE MOMENT, SO MANY UNEMPLOYED ACTORS AND FESTIVALS MANAGERS....

YOU REALLY WOULDN'T BLAME THEM. HOWEVER. IMAGINE THE NEW NORMAL WITHOUT TV!?!

WITHOUT CINEMA, NO MUSIC FESTIVALS, OR MAGAZINES, OR RADIO - OR INNOVATIVE IDEAS, THE NEW NORMAL COULD BE INCREDIBLY DULL, AND IT WILL ALL BE DOWN TO A LACK OR UNDERSTANDING OF HOW IMPORTANT THE ARTS REALLY ARE.

WE ARE ASKING YOU TO SUPPORT US IN SUPPORTING CREATIVE STUDENTS TO APPRECIATE WHAT A CREATIVE EDUCATION CAN GIVE THEM. NOT JUST THE BROAD RANGE OF CREATIVE CAREERS, BUT ALSO WHAT CREATIVE THINKING CAN ACHIEVE IN ALL TYPES OF BUSINESSES.

"ALL SCHOOLS SHOULD BE ART SCHOOLS" - BOB & ROBERTA SMITH





