

a pumpkin horror in-store

as part of illusionarium 2021 we are encouraging businesses to sculpt the scariest halloween lantern as possible from a pumpkin to chill Romford shoppers over the spooky weekend!

And of course, compete for the title of 'Illusionarium Horror Store' of the year 2021 where you could win a hamper of goodies for your team to enjoy!

Take Part

1. Email hello@illusionarium.co.uk to request your pumpkin or hand this to your centre management office.
2. You will receive your pumpkin on Monday 25th October.
3. Once you have carved your pumpkin, we will collect them on Friday 29th October.
4. Pictures of the pumpkins will be shared on social media and the ones with the most likes on social media will receive a fabulous selection of goodies!



competition

We are looking for the most creative and scariest Pumpkin sculpture in the town.

They can be inspired by films you have seen / scary characters or by what your store sells.

A prize will be awarded to the team with the most likes on social media.

Voters will be looking for:

- creativity
- humour
- wow factor
- horrific-ness

Good Luck!



when you are finished sculpting:

1. Email hello@illusionarium.co.uk for pumpkin pick up on 29th October.
2. Fill in the details below and put with your pumpkin.
3. We will announce the winner on in early November after voting ends.

business name:

contact name:

contact email /
phone number:

I am happy for Romford BID
Havering Changing / The No
Collective to use the image of my
pumpkin for advertising the
competition and Illusionarium.

spooky sculpting

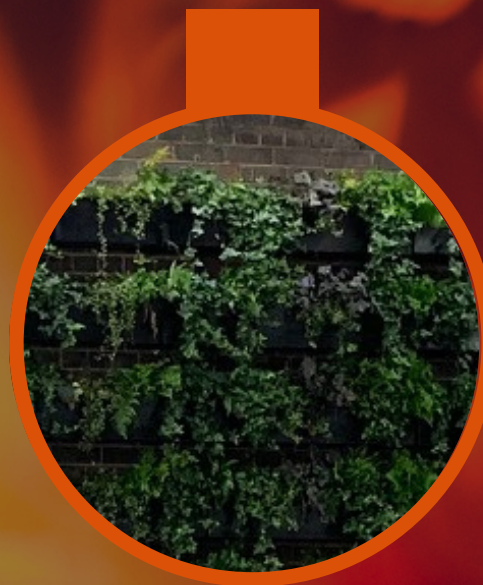


idea 1

try using reflective material inside the pumpkin to change the way the lights glow inside

idea 2

use 'found' foliage around on the outside of the pumpkin to make it look older and weathered.



idea 3

use neon or glow in the dark paints to make it glow under UV light.



we will be using artificial lights inside the pumpkins for safety - we advise you do the same whilst testing rather than real flames.

artist inspiration

MULTICOLOURISM

Carlos Cortes



Multicolourism at The Brewery has been made by local people from large sheets of semi transparent paper material. This is so that coloured light glows through the panels

You could try using different coloured plastic or papers behind the eyes and mouth so that when the light shines outwards the glow is different colours.

www.illusionarium.co.uk