



GEORGIA TROWER

ARCHITECT

"WITH A CREATIVE PATH THE DESTINATION IS NOT WHAT YOU SHOULD BE AIMING FOR, THE PROCESS TO DEVELOPING YOUR KNOWLEDGE, DESIGNING WITHOUT LIMITS, EXPLORING MATERIALS AND TECHNOLOGIES IS SOMETHING TO BE EMBRACED"

EDUCATION: FOUNDATION ART + DESIGN / ARCHITECTURE PART I/II

LOCATION: FRANCES BARDSLEY / HAVERING SIXTH FORM / ARCHITECTURAL ASSOCIATION SCHOOL OF ARCHITECTURE / UNIVERSITY OF WESTMINSTER

CURRENT POSITION: BDP (BUILDING DESIGN PARTNERSHIP)

LOCATION: LONDON

Q Did your creative education help towards your current career?

A Yes, if anything it was one of the most important aspects in order to become an Architect. There is a great misconception that you need to be good at maths and physics, but this is not the case. Innovation and creativity are key for visualising our future built environment.

Q Do you feel at an advantage for studying a creative subject?

A Yes, I believe that a creative background has provided me with more flexibility in my career, my skills and passions have grown organically throughout my studies and in practice so I have had opportunities to gain experience in a number of sectors, from humanitarian to heritage.

Q How did you find out about opportunities in your interested field?

A I first learnt about architecture being a career option for me from work experience during school. I worked alongside a building surveyor and felt frustrated by the lack of creativity in that particular sector.

Q Knowing what you know now, what advice would you give to your younger self?

A You don't need to take maths and physics at A-Level, I should have picked subjects I really enjoyed, did well and had a more enjoyable experience.

Q All career paths require self determination and hard work, how did you navigate this?

A Architecture is a huge time commitment, it takes around 8 years minimum to become fully qualified. With a creative path the destination is not what you should be aiming for, the process to developing your knowledge, designing without limits, exploring materials and technologies is something to be embraced and explored so you can really tailor your interests/values.

Q Why do you think creatives are important in society?

A COVID-19 lockdown is a key example of how important creativity is. Within our homes we have relied on the works of artists, actors & musicians to keep us entertained, engaged and connected with our communities.

Q What is the best thing about being a creative?

A The freedom to explore new ideas, to always have the opportunity to keep learning.